



Useful tips, news and information from James CRAFT & Son, Inc.



Before



After

Case New Holland Air Handler Replacement

James CRAFT & Son was hired directly by Case New Holland to remove an existing 25' x 16' air handler along with associated piping and ductwork to make room for a new Johnson Controls International (JCI) Air Handler.

Due to limited access into the mechanical room where this unit resides,

the unit was purchased unassembled, so it would fit. Our crews rigged and moved the 13 skids of material into the space and assembled it in place.

All new ductwork was fabricated in our shops, installed, and connected to the new air handler. New insulated chilled water piping was also installed for the cooling coils.

And finally, controls were installed, and the system was balanced. Overall, this project turned out great for a highly satisfied owner!

A job well done by all involved: Matt Faller, Engineer; Chuck Moore, Estimator; Jeff Ream, Project Manager; Dillon Getz, Site Foreman; and Nate Mummert & Philip Gregg.



Which U.S. state has a law preventing your chicken from crossing the road?

Can You Guess?

- What is the fear of Friday the 13th called?
 - Paraskavedekatriphobia
 - Calendaphobia
 - Tredecimaphobia
 - Triambigophobia
- What is the Latin name for the genus of mammals to which goats belong?
 - Meleagris
 - Ovis
 - Capra
 - Bos
- Organza, taffeta, and georgette are fabrics traditionally made from what material?
 - Polyester
 - Cotton
 - Velour
 - Silk
- What were the first hockey pucks made out of?
 - frozen cow dung
 - ice
 - wood
 - rubber
- At what temperature is Fahrenheit equal to centigrade?
 - 32 degrees
 - 40 degrees
 - 0 degrees
 - 5 degrees
- Which U.S. state has a law preventing your chicken from crossing the road?
 - New York
 - Hawaii
 - Georgia
 - New Hampshire

Answers: 1 (a); 2 (c); 3 (d); 4 (a); 5 (b); 6 (c)

Get More Energy Throughout The Workday

Maintaining your energy level all day can feel like an insurmountable challenge. Don't ignore physical or mental fatigue, but don't surrender to it, either. Try these tactics for recharging:

- **Move around.** Take a walk, even if it's just a quick stroll around your office several times throughout the day. Getting your blood flowing speeds delivery of oxygen and nutrients to your body.
- **Take a deep breath.** Several, actually. Sit up straight to open your chest cavity and get more oxygen into your lungs. Here's an exercise: Breathe out through your mouth completely. Then inhale through your nose for four seconds. Hold it in for seven seconds, and then exhale for a count of eight seconds. Do this four times to refresh yourself.
- **Drink sufficient fluids.** Water, like air, delivers oxygen throughout your body. If you're dehydrated, you'll feel tired. Drink plenty of water or a low-calorie sports drink.
- **Get outside.** Sunshine and fresh air can have a rejuvenating effect, along with the exercise benefits of taking a short walk.
- **Learn something new.** Spend a few minutes with a book or on the Internet researching a subject that's really interesting to you. You'll stimulate your mind and make new mental connections.

Contraction Contradiction

Most contractions in English are pretty straightforward: they are becomes they're; he would is shortened to he'd; is not is isn't; and we will is squeezed into we'll. The two words join together, minus a few letters. Put it together, and shorten it up. What could be easier? But that isn't the case for will not, which becomes won't instead of willn't. Why does the will change to wo? It doesn't really. We just inherited it from our linguistic ancestors. But there was a reason for the wo in the beginning.

In Old English there were two forms of the verb willan ("to wish" or "to will")—wil- in the present and wold- in the past. Over the next few centuries there was a good deal of bouncing back and forth between those vowels (and others) in all forms of the word. At different times and places, will came out as wulle, wole, wool, welle, wel, wile, wyll, and even ull and ool.

There was less variation in the contracted form. From at least the 16th century, the preferred form was wonnot, from woll not, with occasional departures later to winnot, wunnot, or the expected willn't. In the ever-changing landscape that is English, will won the battle of the woles/wulles/ools, but for the negative contraction, wonnot simply won out, and contracted further to the won't we use today. When you think about the effort it takes to actually pronounce the word willn't, this isn't so surprising at all.

Misquoted Movie Lines

Snow White and The Seven Dwarfs: "Mirror, mirror, on the wall, who's the fairest of them all?"

Actual quote: "Magic mirror on the wall, who is the fairest one of all?"

Gone With The Wind: "Frankly, Scarlett, I don't give a damn."

Actual quote: "Frankly, my dear, I don't give a damn."

Casablanca: "Play it again, Sam."

Actual quote: "Play it, Sam. Play 'As Time Goes By.'"

The Empire Strikes Back: "Luke, I am your father."

Actual quote: "No, I am your father."

Optimism = Success

Positive thinking alone may not ensure success, but it's an important start. If you don't believe in yourself, you'll have a hard time persevering against the obstacles and setbacks you're likely to encounter. Here are a few tips for maintaining the right attitude in the face of adversity:

- **Tell yourself you can change.** Think of how you've changed throughout your life—not physically, but emotionally. You're probably a different person today than you were five years ago, so don't assume you can't evolve further.
- **Use positive language.** Banish words and phrases like "impossible" and "I can't" from your vocabulary. Replace them with words that emphasize strength and success.
- **Create the right environment.** Listen to music that uplifts you. Watch inspirational movies and shows. Mix it up, with a leaning toward the positive.
- **Appreciate your life.** Focusing on what you don't have can crowd out your appreciation for what you already possess. Take some time every so often to enjoy what you've already achieved with your life. Think about what you did to get where you are, and use that as a reminder of your capabilities.
- **Let go of mistakes.** You're bound to fail at some things; don't obsess over them. Learn what you can and move on instead of beating yourself up. We all learn from our failures.

SPEED BUMP

Dave Coverly



How Black Friday Got Its Name

When people emerge from their food comas the day after Thanksgiving, they think about shopping. In 2023, consumers spent a record \$9.8 billion just for online shopping during Black Friday, bolstering the bottom line for online retailers. If Black Friday is such a financial benefit, why is it called Black Friday?

According to an article in *Mental Floss*, the term was usually reserved for cash-draining events like the Thursday that precipitated the 1929 stock market crash or the Friday on which the 1869 gold market collapse led to financial ruin.

It turns out that the label didn't always have the positive holiday-spending connotation it enjoys today. Beginning in the 1950s, according to *Snopes*, employers and the media began observing that a lot of people called out sick the day after Thanksgiving—traditionally not a paid holiday—to give themselves a four-day weekend. For businesses, that Friday was indeed bleak, as productivity slowed to a crawl.

Law enforcement also had reason to be disgruntled with that particular Friday. With everyone skipping work and kids off school, traffic in major cities became a problem. In Philadelphia, police who were forced to deal with logjams and work mandatory shifts to cope with the congestion started to dread the day. Again, the "Black Friday" label seemed appropriate.

Eventually, this negative term spread via word-of-mouth and the media. Retailers in Philadelphia even tried to rephrase it as Big Friday to avoid the association with disaster, but it didn't stick. It soon became synonymous with record profits, and the term was permanently adopted for the frenzied rush of shoppers using their day off to get their holiday shopping done.

Strange Facts

- The odds of giving birth to a baby at 12:01 a.m. on January 1 are around 1 in 526,000—roughly the same as the odds of getting struck by lightning.
- Humans are the only animals that blush.
- There was a third Apple founder. Ronald Wayne sold his 10% stake for \$800 in 1976.
- In Italy, it's considered bad luck to lay bread upside down on a table or in a basket.
- Your hair contains traces of gold.
- Ronald McDonald is called Donald McDonald in Japan.
- Dolphin calves are typically born tail first, rather than head first, so they don't drown during the birthing process.
- The raven that inspired Edgar Allan Poe's poem was named Grip, and he was Charles Dickens's beloved pet.
- Maya Angelou was San Francisco's first Black female streetcar conductor.
- The annual number of worldwide shark bites is 10 times less than the number of people bitten by other people in New York.
- Johnny Carson's first three wives were named, in order, Joan, Joanne, and Joanna.
- Geckos can turn the stickiness of their feet on and off at will.
- The second-half kickoff in Super Bowl I had to be done twice, as NBC didn't cut back from commercial in time to catch the first one on camera.

Just Faking It

Killdeer birds fake injuries to fool predators. The species will feign being injured in order to lure predators toward them and away from their nest of offspring. When the predator gets close enough, the killdeer miraculously "recovers" and beats a hasty retreat.



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Welcome Aboard, Kelly Bly!

We are proud to announce Kellie Bly has joined our accounting team as an Accounts Payable and Pay Roll Manager. Kellie has more than 15 years of accounting and payroll experience.

She proudly served our country in the United States Navy and National Guard. Kellie resides in Dallastown, PA with her family. She is an avid artist, creating beautiful works of art with canvas and brush.

We are so glad to have Kellie on our team. Help us send her a warm welcome!

Looking Ahead

As we look back at 2023, we are grateful for so many things: the opportunity to work with our team of professionals, our many business partners and our valued clients who have made our success possible.

The entire staff of James CRAFT & Son, Inc. hopes you and all of your coworkers, family, and friends have a happy new year filled with joy and prosperity. We offer our heartfelt thanks for allowing us to be a part of it.



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